



SMART IDEAS AND A NEW CONCEPT OF ECONOMIC
REGENERATION IN EUROPE

PARALLEL SESSION PROGRAMME

Under the auspices of the President of the Republic of Croatia

DAY 1 – Thursday, 25 th October, 2018	
09:00 – 10:00	REGISTRATION
10:00 – 10:30	OPENING CEREMONY AND WELCOME SPEECH
10:30 – 12:00	PLENARY SESSION - main amphitheatre <i>Socio – Economic Effects of Digital Transformation</i> 1. Prof. Slavo Radošević – University College London (UCL), School of Slavonic and East European Studies (SSEES) 2. Prof. Alexander Coad – CENTRUM Catolica Graduate Business School, Lima 3. Dr. Kate Orton-Johnson – University of Edinburgh 4. Ms. Mirna Medica, Digital Economy and Society expert, DG NEAR, European Commission
12:00 – 12:30	COFFEE BREAK
12:30 – 14:00	PARALLEL SESSIONS 1 – 3
14:00 – 15:00	CONFERENCE LUNCH
15:30 – 17:00	OLD CITY TOUR (meeting point – main campus building)

DAY 2 – Friday, 26 th October, 2018	
10:00 – 11:30	ROUND TABLE – Station 50 room, main campus building <i>New issues relevant for Smart Specialisation strategy in European “Periphery” countries</i> – hosted by The Economics Institute, Zagreb 1. Marina Tkalec – Economic Consequence of War: Evidence from Firm Level Panel Data 2. Elena Cefis – Firms’ Innovation and the Challenge of Economic Crises 3. Dubravka Jurlina Alibegović – Digital Transformation of Croatian Cities: Current Experience and Challenges 4. Ivana Rašić-Bakarić – The Impact of Cluster Networking – the Case of the Croatian Wood Cluster
11:30 – 12:00	COFFEE BREAK
12:00 – 13:30	PARALLEL SESSIONS 4 – 6
13:30 – 14:30	CONFERENCE LUNCH
14:30 – 15:30	PARALLEL SESSIONS 7 – 8
15:30 – 16:00	CLOSING SESSION – main amphitheatre
19:00	CONFERENCE DINNER – restaurant and coffee house Arsenal

DAY 3 – Saturday, 27 th October, 2018	
10:00 – 16:00	CONFERENCE EXCURSION (OPTIONAL)



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DAY 1 – Thursday, 25th October, 2018

12:30 – 14:00 SESSION – 1, (Room: Station 50)
Chair: Marina Tkalec

Elena Cefis

SHOW ME HOW TO LIVE: FINANCIAL CONSTRAINTS AND INNOVATION DURING THE CRISIS

Bruno Škrinjarić, Jelena Budak, Edo Rajh

THE EFFECT OF GOVERNMENT REGULATION IN REDUCING ONLINE PRIVACY CONCERN

Alex Coad

MACHINE LEARNING TOOLS FOR CAUSAL INFERENCE FOR RESEARCH INTO FIRM GROWTH AND INNOVATION

Milford Joseph Bateman

FIN – TECH AS A DESTRUCTIVE FORCE IN THE FIELD OF LOCAL ECONOMIC DEVELOPMENT

12:30 – 14:00 SESSION – 2, (Room: 119)
Chair: Josip Tica

Roberto Mavilia, Zoran Aralica

INTERNATIONAL COLLABORATION IN INVENTIVE ACTIVITIES: TECHNOLOGY AND REGIONAL SPECIFICITIES IN THE BALKAN COUNTRIES

Martin Anderson

MAPPING SOFTWARE IN THE DIGITAL ECONOMY - A FIRM-LEVEL ANALYSIS OF THE DEVELOPMENT AND USE OF SOFTWARE IN SWEDISH FIRMS

Josip Tica, Luka Šikić

ENDOGENOUS CONVERGENCE AND INTERNATIONAL TECHNOLOGICAL DIFFUSION CHANNELS

Ermal Lubishtani, Iraj Hashi, Ian Jackson, Besnik Krasniqi

THE IMPACT OF ENTREPRENEURSHIP ON ECONOMIC GROWTH: THE INTERNATIONAL EVIDENCE USING GEM DATA



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DAY 1 – Thursday, 25th October, 2018

12:30 – 14:00 SESSION – 3, (Room: 60)
Chair: Perica Vojinić

Adnan Efendic

MODELLING THE COSTS OF INFORMAL NETWORKING - EVIDENCE FROM THE WESTERN BALKANS REGION

Perica Vojinić, Marija Bečić

MEASURING THE DIGITAL ECONOMY: THE CASE OF CEECS

Slavo Radošević, Marko Lucić, Zoran Aralica

**ASSESSING INNOVATION AND RESEARCH POLICY IN THE SELECTED SOUTH EAST EUROPEAN COUNTRIES:
STAKEHOLDERS PERSPECTIVES**

Nebojša Stojčić, Edvard Orlić

THE IMPACT OF FDI ON PRODUCTIVITY OF INDIGENOUS FIRMS IN NEW EU MEMBER STATES



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DAY 2 – Friday, 26th October, 2018

12:00 – 13:30 SESSION – 4, (Room: 119)
Chair: Nebojša Stojčić

Danijela Madzar, Ines Milohnic

IMPROVING BUSINESS COMPETITIVENESS BASED ON MANAGING CREATIVITY SYSTEM

Agnieszka Krawczyk-Sołtys

PROFESSIONAL AND MANAGERIAL COMPETENCIES ENHANCING ORGANIZATIONAL COMPETENCES OF EMERGENCY MEDICAL UNITS IN POLAND

Maja Ivanovic Djukic, Tamara Randjelovic, Tatjana Stevanovic

THE ROLE OF INNOVATIVE ENTREPRENEURSHIP IN ECONOMIC GROWTH IN THE EUROPEAN COUNTRIES

Fadil Sahiti

MEASURING FIRM DYNAMICS AND BEHAVIOUR IN KOSOVO: CROSS-COUNTRY COMPARISONS AND ANALYSIS

12:00 – 13:30 SESSION – 5, (Room: 60)
Chair: Ana Portolan

Marija Dragičević

CONSUMERS' ATTITUDES TOWARDS AUTOCHTHONOUS PRODUCTS PLACEMENT-THE EMPIRICAL RESEARCH

Anna Alekseevna Medved, Stepan Vinokurov, Larisa Mierin, Elena Makeeva

THE INTERNET NEWS AND HOUSEHOLD DECISIONS

Anica Hunjet, Goran Kozina, Dijana Vuković

CONSUMER OF DIGITAL AGE

Marija Martinović

DIGITALIZATION IN HIGHER EDUCATION: NEW SHAPES OF ACADEMIC TEACHING

Matea Matic Šošić, Josip Herceg

EXAMINING SOCIAL MEDIA USAGE IN CONTEXT OF PURCHASE BEHAVIOUR



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DAY 2 – Friday, 26th October, 2018

12:00 – 13:30 SESSION – 6, (Room: Station 50)
Chair: Ivana Pavlič

Desa Karamehmedovic

CULTURAL TOURISTS AND THE SOURCES OF INFORMATION

Salvatore Giovenco, Stefano De Cantis, Anna Maria Parroco, Anna Maria Milito, Antonio Fernández Morales
WALKING TOURISM IN URBAN DESTINATIONS: SOME PRELIMINARY RESULTS FROM A SURVEY IN MALAGA ON GPS TRACKS

Barbara Puh, Ivana Pavlič, Katija Vojvodić

UNCOVERING GENERATION X SATISFACTION AND LOYALTY IN THE OFFLINE RETAIL STORE ENVIRONMENT

Davor Dujak, Josip Mesarić, Dario Šebalj
BULLWHIP EFFECTS IN NATURAL GAS SUPPLY CHAIN

14:30 – 15:30 SESSION – 7, (Room: 60)
Chair: Domagoj Sajter

Domagoj Sajter

TIME-SERIES ANALYSIS OF THE MOST COMMON CRYPTOCURRENCIES

Martin Mihajlov, Katerina Toshevska-Trpchevska, Irena Kikerkova
TOWARDS THE APPLICATION OF BLOCKCHAIN TECHNOLOGY FOR IMPROVING TRADE FACILITATION IN CEFTA 2006

Aida Gjika, Mehtap Hisarciklilar, Iraj Hashi
FISCAL DECENTRALISATION AND ECONOMIC GROWTH - A META REGRESSION ANALYSIS

14:30 – 15:30 SESSION – 8, (Room 119)
Chair: Ivo Speranda

Roberto Ercegovac, Mario Pecaric, Tino Kusanovic
BANK RISK AND BUSINESS MODEL NEXUS: GUIDEPOSTS FOR FUTURE BANKING SYSTEM EVOLVEMENT

Ivo Speranda
SOLVING THE MULTIPLE IRR (Internal Rate of Return) PROBLEM

Nina Vujanović
DETERMINANTS OF CREDIT RISK IN MONTENEGRO



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EXCURSION PROGRAMME

DAY 3 – Saturday, 27th October, 2018

Dubrovnik countryside (Medieval city of Ston) – half day excursion (optional)

9:00	Departure from University Campus
10:00	Arrival to Bistrina, welcome drink
10:30	Boat trip to oyster farms, tasting of authentic oysters and wine
12:00	Departure to Ston
12:15	Lunch at Sorgo Restaurant - Ston
14:00	Sightseeing and visit to medieval saltworks of Ston
16:00	Departure to Dubrovnik
17:30	Arrival to Dubrovnik

*The excursion is not covered by the conference fee. More details: info@sincere.hr